# **Privacy Policy**

When you use InoCreative Apps Services, you trust us with your information. This Privacy Policy is meant to help you understand what data we collect, why we collect it, and what we do with it. we hope you will take time to read it carefully. This policy applies to all InoCreative Apps Services unless the Service has an overriding policy. Personal information in this document means but is not limited to: first name, last name, date of birth, phone number, contacts, messages, calendar and plain text device identifiers.

## **Personal Information**

Since we DO NOT collect, store or use any personal information while you visit, download or upgrade our products. We may use personal information submitted by you only for the following purposes: help us develop, deliver, and improve our products and services and supply higher quality service.

## **Non- Personal Information**

We may collect and use non-personal information in the following circumstances. To have a better understanding in user’s behaviour, solve problems in products and services, improve our products, services and advertising, we may collect non-personal information such as installed application name and package name, the data of install, frequency of use, country, equipment and channel.

## **How We Use Information**

Information we get from your use of our services We may collect information about the services that you use and how you use them, such as when you view and interact with our content. We may collect device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information). InoCreative will not share that information with third parties.

## **Third Party services (Advertisements and Analytics)**

We display advertisements in our free apps to fund the development process for current and future Services. The advertisements are provided by third party companies and they may use and collect anonymous data about the User’s interests to be able to select more relevant advertisements. This information may also include location data

and unique device identifier. No information is collected to allow third parties identifying you as a person.

Ad companies may use and collect anonymous data about your interests to customize content and advertising here and in other sites and applications. Interest and location data may be linked to your device, but is not linked to your identity. Click to see company privacy policies and opt-out choices:

Mopub Their privacy policy can be found here: https://www.mopub.com/legal/privacy/

We use an external tool for the collection of analytics information. The tool uses similar information as used with advertisements. Analytics companies may access anonymous data (such as your IP address or device ID) to help us understand how our services are used. They use this data solely on our behalf. They do not share it except in aggregate form; no data is shared as to any individual user. Click to see company privacy policies that govern their use of data.

## **Contacting Us**

If you have questions about our Privacy Policy, please contact us at inoccreativestudio@gmail.com.

## **Changes to This Privacy Policy**

We reserve the right, at our sole discretion, to change, modify or otherwise alter this Policy at any time.